

# Nouvelle Vague Rolle

## Vin de France

Organic wine certified FR-BIO-01



For each bottle of Nouvelle Vague bought,  
1% of its price goes to  
Surfrider Foundation Europe.



### Nouvelle Vague

In the early 2000's Gregory Hecht & François Bannier started a boutique winery in the south of France. Because of their fresh new approach of winemaking and viticulture of the Old Midi, they were quickly seen as La Nouvelle Vague, the « new wave » in such an ancient and traditional region.

Led by their experiences gathered in other regions and countries, they want to make full of fruit wines, produced from organic grapes, bottled without fining, just slightly filtered.

Year after year the wine critics whilst praising their wines, nicknamed them « the wine beach boys » with their surfer looks.

Embracing this old surfers' nickname, Hecht & Bannier have imagined Nouvelle Vague wine range.

Nouvelle Vague Rolle is naturally produced using certified organic methods. The grapes are selected from cool terroirs (limestone and sandstone) where their alcohol potential is not too high. Vinification is carried out at low temperatures to ensure maximum freshness and liveliness.

### Variety

100% rolle

### Ageing

100% stainless steel vat

### Tasting

An explosive nose of white fruits, pear and quince, with floral notes of elderberry and citrus. Lively, crisp and refreshing, Nouvelle Vague is a bottle of daily pleasure.

Staring at the sunset, with your feet in the sand ending your surfing session, the only way to enjoy it.

